



OLMSTED COUNTY VENDOR WELCOME

July 27th - August 2nd, 2020
Commercial and Food Vendors

To whom it may concern:

Thanks for considering becoming a new and/or returning vendor at the 2020 Olmsted County Fair. We've had some great success in the past few years with increases in attendance and the quality and quantity of events being offered at the fair. We hope to continue that growth in 2020 with additions to our Grand Stand offerings and plans to increase our entertainment on our FREE stage. In 2019 we saw record attendance despite some grandstand issues and we anticipate another record breaking year in 2020 anticipating an attendance of over 200,000 visitors for the week.

The Grounds will see some changes in layout this year with the carnival moving locations with the NEW expanded parking lot. We will also see a change in location for both the Beer Garden and our FREE stage area. Please stay tuned as we will be working on how to adjust our food and commercial vendor layout. As we work through that process we will send you updates one what those changes look like. We believe this will be a good thing for all as we streamline the layout of the grounds as it goes through changes in the next few years.

Along with your application paperwork you will see there are additional sponsorship opportunities for the FREE stage and beyond. We've also included an advertising form should you choose to further advertise your business. We have several opportunities for things like coupon ads and social media posts. Our social media has an extremely high response rate during the fair averaging a daily reach of over 40,000 people. Please feel free to reach out to us at info@olmstedcountyfair.com with any questions regarding these opportunities.

Once again, we appreciate your interest in joining us at the 2020 fair. We hope to see you have a successful week as we hope to see our success and attendance continue to increase. You and other vendors like you are a key part of our event and we believe it is very important to help you be a successful partner at our event. We look forward to working with you this summer.

Sincerely,

The Olmsted County Fair Board



**2020 Olmsted County Fair Commercial Vendor Application
July 27th – August 2nd, 2020**

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell Phone: _____

Email: _____ Website: _____

List top 3 products you wish to Sell or Show **(REQUIRED)**: _____

*All Items are subject to the approval of the Olmsted County Fair board. *

One 15 amp/110-volt outlet will be provided. If additional power is needed please email us at info@olmstedcountyfair.com.
You are responsible for providing your own cords. The length to the outlet varies from 10ft to 50ft.

Summary of Charges

Inside Space is 10'x10' Fee - \$350.00 each space Total \$ _____

Outside Space: (price is determined by size and location applicant will be contacted with availability and fee amount). Area Requested _____ ft. x _____ ft. Total Space Fee \$ _____

Camping (\$150/week) x Number of Trailers: _____ Total \$ _____

Parking Passes - \$20 for week x Number of Passes: _____ Total \$ _____

Supply Trucks \$100 each with electric x Number of Trucks: _____ Total \$ _____

These Must Be Parked in the Designated Lot North of the Fair Office

Please Make Checks Payable to Olmsted County Fair **Total Due \$ _____**

A separate Deposit Payment for \$75.00 is required. This check will be returned if your booth is still "Visitor ready" at 4:00pm on the Sunday of the fair.

Deduct \$25.00 From Space Cost * Also, 1 Parking Pass is Included for Free**

If Contract, Fees, ST19 Form and Certificate of Insurance Are **Postmarked on Or Before May 1st**, No one will be allowed to set up without all of these valid documents so please get them in early. ***There will be no refunds or returns after June 1st**

Vendor Must Provide the Olmsted County Ag. Association with A Certificate of Liability Insurance In an Amount Not Less Than \$1,000,000.00. The Certificate Must Name Olmsted County and The Olmsted County Ag. Association as an Additional Insured.

(Insurance must be valid through 8/15.)

BY SIGNING THIS CONTRACT, THE VENDOR ACKNOWLEDGES THAT THEY HAVE RECEIVED THE OLMSTED COUNTY FAIR RULES AND REGULATIONS AND HAVE READ AND AGREE TO ABIDE BY THE POLICIES AND PROCEDURES SET FORTH THERIN. THIS DOES NOT GIVE THE VENDOR ANY RIGHTS OR ASSURANCES AS TO THE USE OR RENTAL OF SPACE ON THE OLMSTED COUNTY FAIRGROUNDS DURING ANY OTHER PERIOD. ALL CONTRACTS NOT PAID IN FULL BY JUNE 1ST MAY RESULT IN THE LOSS OF THEIR LOCATION AT THE OLMSTED COUNTY FAIR. THE SIGNER OF THIS CONTRACT ACKNOWLEDGES THAT THIS CONTRACT IS SUBJECT TO THE APPROVAL OF THE OLMSTED COUNTY FAIRBOARD.

Signature: _____ Date: _____

Please Mail Contract and Other Comments To: Olmsted County Fair
Attn: Concessions/Vendors
1403 3rd Ave. SE
Rochester, MN. 55904

If You Have Any Questions or Concerns Please Feel Free to Visit our website:
www.olmstedcountyfair.com or email info@olmstedcountyfair.com



Olmsted County Fair Commercial Vendor Advertising Options
July 27th - August 2nd, 2020

1" by 1" Coupon:	Coupon sheet handed out with fairgrounds map/flyer at all gates. (Limited Spaces) (Information and Artwork due by May 15 th)	\$50	\$ _____
1" by .75" Ad:	Ad/Logo on fairgrounds map/flyer. You can buy multiple spots for larger space. (Limited Spaces) (Information and Artwork due by May 15 th)	\$100 (per space)	\$ _____ _____ (# of spaces)
Facebook Post:	Dedicated Facebook post for your business! Post can include photo/video, artwork and any particular information to share (Limited to 1 paragraph.) (Can purchase up to 1 per day)	\$50 (per post)	\$ _____ _____ (# of posts)
Facebook Live:	Live Video broadcast from your stand/booth. Video posted live to Facebook. (Limited to 60 seconds.) (Can purchase up to 4 total.)	\$100 (per video)	\$ _____ _____ (# of videos)

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Please submit Check payable to Olmsted County Fair

Total Due: \$ _____

BY SIGNING THIS AGREEMENT, THE VENDOR ACKNOWLEDGES THAT THEY HAVE RECEIVED THE OLMSTEDCOUNTY FAIR RULES AND REGULATIONS AND HAVE READ AND AGREE TO ABIDE BY THE POLICIES AND PROCEDURES SET FORTH THERIN. ALL AGREEMENTS NOT PAID IN FULL BY JUNE 1ST WILL RESULT IN THE LOSS OF ADVERTISING AT THE OLMSTED COUNTY FAIR. THE SIGNER OF THIS CONTRACT ACKNOWLEDGES THAT THIS AGREEMENT IS SUBJECT TO THE APPROVAL OF THE OLMSTED COUNTY FAIRBOARD.

Signature: _____ Date: _____